



California Date
Administrative Committee

NOTICE & AGENDA

General Board Meeting

Date: Wednesday, October 30, 2024
Time: 9:00 a.m. – 10:00 a.m.
Place: Date Administrative Committee Office
39-205 Leopard Street, Suite E, Palm Desert, California / Office (760) 347-4510

Join Meeting via computer on ZOOM: <https://us06web.zoom.us/j/5475170091> or
Via phone on ZOOM: 1-408-638-0968
Enter meeting ID: 547 517 0091

1. Call to Order – Gordon Chuchian, Chairman

2. Roll Call & Establish Quorum

Producer Member

Hope Barbee, Double Date Packing
Anthony Bianco, Anthony Vineyards
Vacant

Producer Alternate

Vacant
Frank Becerra, Anthony Vineyards

Producer-Handler Member

Albert Keck, Hadley Date Gardens
Greg Kirkjan, Desert Valley Date
Gordon Chuchian, Sun Date LLC
George Jeffrey, Pacific Date Corp
Stacy Creasy, Woodspur Farms LLC
Vacant

Producer-Handler Alternate

Sean Dougherty, Hadley Date Gardens
Christopher Rogers, Desert Valley Date
Howard Chuchian, Sun Date LLC
Jesse Nunez, Pacific Date Corp
Bob Harrick, Woodspur Farms LLC
Vacant

3. Introductions

4. Public Comments on Agenda Items

5. CHAIRMAN'S UPDATE

Gordon Chuchian, Chairman

6. ITEMS OF GENERAL CONSENT

A. Minutes for Board Meeting September 10, 2024 (voting action required)

B. Staff Reports:

- 1) CDAC Accounts Receivable update, Kristy Kneiding, Staff
- 2) 2023 – 2024 Assessments report, Kristy Kneiding, Staff

C. USDA Anti-Trust Statement, Bianca Bertrand, USDA MRP-AMS

7. 2024-2025 MARKET POLICY REPORT

Historical, Past Crop Season data and production estimates for 2024 - 2025, Kristy Kneiding, Staff (discussion)
(voting action required)

8. 2024-2025 ANNUAL E-COMPLIANCE PLAN

As required by the USDA, Kristy Kneiding, Staff (voting action required)

9. NEW BUSINESS

- A. Approval of Cull Surplus Buyers
- B. Suspension of Specific Marketing Order Varieties

10. OLD BUSINESS

11. CLOSED SESSION

- A. Appointment, employment, evaluation of performance or dismissal of an employee pursuant to Government Code Section 11126(a).
- B. Pending litigation pursuant to Code Section 11126(e).

12. RECONVENE OPEN SESSION

13. OPPORTUNITY FOR PUBLIC COMMENT

14. ADJOURNMENT

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related modification or accommodation for the meeting, please contact Kristy Kneiding, Manager, California Date Administrative Committee, at (760) 347-4510. Requests for disability-related modification or accommodation for the meeting should be made at least 48 hours prior to the meeting time. For individuals with sensory disabilities, this document is available in large print, or computer disk. This notice and agenda are available on the internet at www.DatesAreGreat.com. If you have questions on the above agenda, please contact Kristy Kneiding at (760) 347-4510.

Americans With Disabilities Act

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification to attend or participate in any Board or Committee meeting or other Board activity may request assistance by contacting Kristy Kneiding, Manager, California Date Commission at (760) 347-4510.

This Meeting Notice and Agenda is available on the California Department of Food and Agriculture's website at <https://it.cdfa.ca.gov/igov/postings/detail.aspx?type=Notices> and www.DatesAreGreat.com. For further information regarding the Agenda for this meeting, please contact Kristy Kneiding at (760) 347-4510.

Action may be taken on any item on the agenda. The time and order of agenda items are subject to change at the discretion of the Committee Chair and may be taken out of order. The meeting will be adjourned upon completion of the agenda, which may be at a time earlier or later than posted in this notice. In accordance with the Bagley-Keene Open Meeting Act, all meetings of the Committees are open to the public. Government Code Section 11125.7 provides the opportunity for the public to address each agenda item during discussion or consideration by the Committee prior to the Committee taking any action on said item. Members of the public will be provided appropriate opportunities to comment on any issue before the Committee, but the Chair may, at his or her discretion, apportion available time among those who wish to speak. Individuals may appear before the Committee to discuss items not on the agenda; however, the Committee can neither discuss nor take official action on these items at the time of the same meeting [Government Code Sections 11125 and 11125.7(a)].